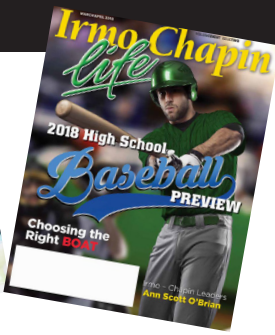


AD CONTRACT



RATES

Size	6 Issues	12 Issues	A la carte
1/8 page	450	400	<input type="checkbox"/> Graphic Design: \$50/mo.
1/4 page	750	650	<input type="checkbox"/> Right Hand Read: \$50/mo.
1/2 page	1200	1050	<input type="checkbox"/> First Half of Mag: \$50/mo.
Full Page	2100	1900	<input type="checkbox"/> First 8 Pages: \$100/mo.
Inside Front/Back	Rates available upon request		<input type="checkbox"/> 25% Discount on second ad only, when running same ad, same month, in both magazines
*Rates are net per issue			<input type="checkbox"/> FREE Graphic Design with every 6 or 12 issue contract

ADVERTISER: _____ CONTACT: _____

PHONE: _____ EMAIL: _____

BILLING ADDRESS: _____

SALES REP: _____ SIZE OF AD: _____ ISSUES: _____ AT \$: _____

LEXINGTON LIFE: JAN FEB MAR APR MAY JUNE JULY AUG SEPT OCT NOV DEC

IRMO CHAPIN LIFE: JAN/FEB MAR/APR MAY/JUNE JULY/AUG SEPT/OCT NOV/DEC

This contract is entered into on the date written below between Advertiser listed above and Edge America Marketing Group, LLC d/b/a Lexington Life Magazine and Irmo-Chapin Life Magazine ("Magazine") to place advertising for the number of months and at the rate specified above. Advertiser agrees that this contract may only be terminated by giving Magazine written notice 60 days prior to the Space Reservation Deadline for that issue as shown on the attached Deadline Addendum. If ad is removed after the Space Reservation Deadline, Advertiser will be billed for that month's ad. If ad materials are not received by Magazine by the Ad Information Deadline, Magazine reserves the right to run a pick-up of the previous month's ad. If a 6 or 12 month contract is terminated before the duration of the contract, Advertiser will be billed at the open rate for all ads previously run and Advertiser will be responsible for paying Magazine any difference between discounted rates previously paid and the open rate. Open rates per issue are \$2,200 for a full page ad, \$1,200 for a 1/2 page ad, \$750 for a 1/4 page ad, and \$450 for a 1/8 page ad. A \$50 graphic design charge applies per revision for all ads not on a 6 or 12 month contract

Advertising invoices must be paid in full within 60 days of invoice and will be subject to a late fee of 1.5% per month for any balances unpaid after 60 days. If unpaid balance exceeds 90 days, the account may be turned over to collections and Advertiser will be responsible for Magazine's costs of collections including reasonable attorney's fees. All first-time advertisers must pay before their first ad is run. If Magazine has not received payment by the specified date, Magazine reserves the right to delay the ad until payment is received. All repeat advertisers will be billed monthly.

_____ By initialing here, I acknowledge that I have received the Deadline Addendum which is incorporated by reference as if included herein. This contract, including the Deadline Addendum, represents the entire agreement between Advertiser and Magazine. A waiver by Magazine of any deadline, fee, or other provision of this contract does not preclude Magazine from enforcing that provision in the future.

I have read and understand the terms of this contract and the policies stated above.

Advertiser: _____ Title: _____ Date: _____

By signing below, I agree to be personally liable for Advertiser's duties under this contract including payment of all amounts due pursuant to the terms above.

Signature: _____ Date: _____