



Allison Hedrick

The sports world was too slow for her, so she moved into ... insurance? Allison Hedrick switched careers into what she now calls the perfect fit. And Lexington is just about the perfect place, too.

"I thought I wanted to get into sports administration and management," she says. "It was my college major (University of Georgia) and seemed interesting. And I had a job in this field, in Charlotte. But I found that it's a seasonal rhythm, with slow seasons between times of high activity. I had never thought about insurance, but now I realize it's what I was looking for all along. It's so satisfying to help people analyze their risks and to be here with help when they have an emergency. And the need for this service exists all year long. It suits me perfectly."

She must be doing something right. This Nationwide representative has won awards, including Young Professional of the Year for 2017 from the Lexington Chamber of Commerce. Along with her husband Kevin, they have embraced their chosen community with enthusiasm.

Allison grew up "all over the place," she says, living in 11 different states before settling down here. She finished high school in Illinois and was attracted to UGA for its sports management program. At Charlotte Motor Speedway, she enlisted sponsors for events, building relationships with the business community, and, when she discovered their Speedway Children's Charities, she was able to use her promotional and organizational skills to build a fund-raising platform, recruiting new sponsors and promoting events. During her service there, revenues at the charity grew by 75%.

Kevin's sales career at Obi-Wan brought the couple to Lexington in 2014. Sandy Morgan recruited Allison into Morgan and Associates Insurance Agency. Allison and Kevin connected with the Lexington Chamber of Commerce, and she serves on the board of the Empowered Young Professionals and as an ambassador there. As she describes it, "Networking, professional development, and community service."

Allison echoes the sentiments expressed by so many who move into this community: "It's growing so fast, and has so much to offer. We think it's just about the best place to live." ■

